



**MusicGuruz**  
YOUR POSITIVE MUSIC GUIDE

# WHAT DO WE DO?

We provide solutions to help you connect with your customers, enhance your brand image and grow your business.

MusicGuruz system specializes in providing individual solutions for music styles, genres, and moods. Our sound engineers will assist you, in the sound of your business to be completely in tune with your brand.

By understanding the demographics and psychographics of your target market, we can create an audio environment where your customers feel comfortable, relaxed and happy to spend time and money.

# WHY MUSIC GURUZ?

You can trial individual playlist solutions until you are satisfied with your choices. It's a super easy system to use. It's auto-mixing and creating new individual daily playlists.

Our music service is updated periodically and has encyclopedic music background with tailored music channels, instead of simple current music hits and top charts.

The MusicGuruz system is designed to fit any Windows computer already in use in the hospitality or retail environment. You don't need to invest in any more equipment.

All of the music is manually re-mastered, balanced, and shortened the way professional DJs will play.



# WHO WE ARE?

It's all about the Music. We are a global creative company of talented disc jockeys, music programmers, music encyclopedic collectors, original audio producers, voice talent, and artist managers, specialized in providing original playlist solutions.

Our team consists of professional individuals who have more than 30 years of experience in the music industry and hospitality, and an in-depth understanding of how to develop a brand, target an audience, and influence customer behavior.

We have been there, seen most of it and we are spread across four continents. Our music database has been collected since 1984 directly from professional music conferences ADE, WMC ... personally from recording labels, publishers and producers in the highest quality formats they provided to us.

# YOUR BENEFITS!

MusicGuruz system helps you take full **CONTROL** of your music image, no more “staff” favorite music selection. Detailed history of daily system usage.

Every day new individual **DAILY** playlist, programed by your daily business needs, no more repetitive songs.

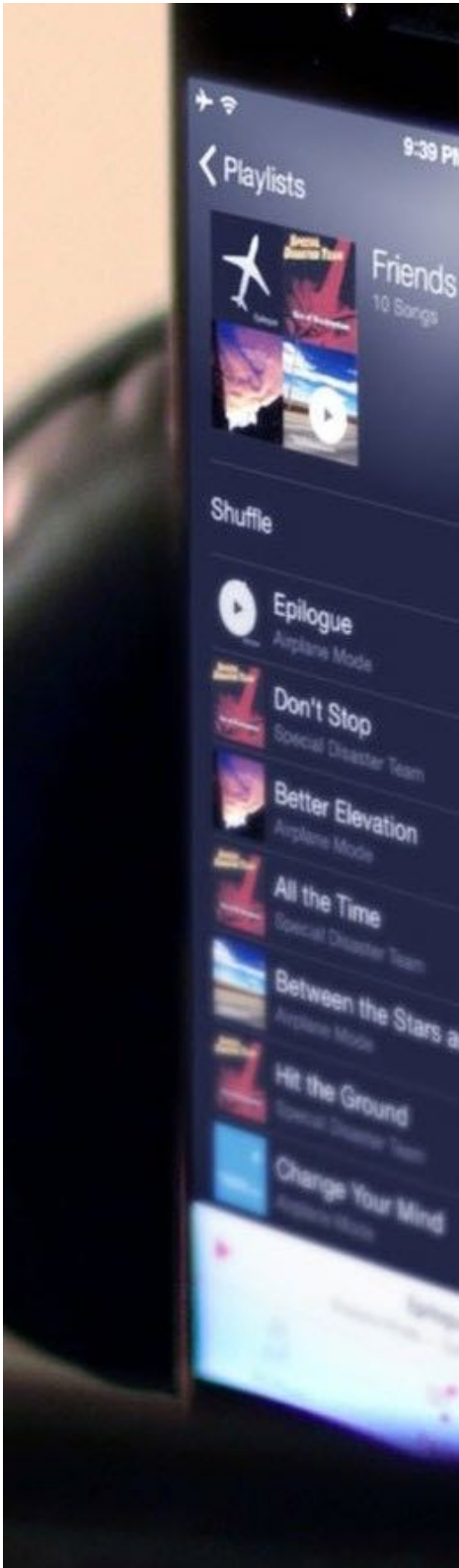
Hand-picked and with passion created music **PLAYLISTS**, no more poorly produced music selection.

Auto mixing system. Manually re-mastered and balanced songs. No more up and down **VOLUME**.



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# OUR CLIENTS

- The Legian Seminyak, Bali
- Waka Beach Club, Bali
- Royal Tulip Gunung Geulis, Bogor
- Aryaduta Hotel, Bali
- Natya Resort, Ubud & Tanah Lot, Bali
- Natys Restaurants, Bali
- Coco Group, Bali
- REV Bistro, Bali
- Ayana Resort and Spa, Bali
- Ayana Resort, Komodo Islands
- Rimba Jimbaran, Bali
- Lily Jean, Bali
- Ramayana Resort, Kuta, Bali
- Ramayana Resort, Candidasa, Bali
- Gabah Restaurant, Bali
- Alaya Resort, Ubud Bali
- Beach Garden In The Raw, Bali
- Menzel Villas, Bali
- Sendok Group, Bali
- Kubu Beach Club, Bali
- To name but a few .....



ARYADUTA

WakaBeachClub  
Lembongan Island, Bali



Natys  
RESTAURANT



# TESTIMONIAL

It was with great pleasure to work with such a competent and service-oriented person as Mr. Martin Denev. From the initial stages of our pre-opening till after the opening itself he was extremely helpful and supportive. The plan he implemented in the first place was a showcase of his experience and customer orientation. Starting with sample playlists for each area to see if this is in line with our direction and afterwards developing this further into complete sets is just one example of his passion. And this became very beneficial as it was not just about setting up the music and getting it done for him; it was even more about analysing what suits best for which place considering also the time of the day. Once we received the first complete playlists for all venues he did not stop there and kept checking on suitability and guests' feel. This after-service is obviously something hard to find, however he went out of his way to ensure we got a long-term great playlist in each area. I thank Mr. Martin a lot for his dedication shown towards the Aryaduta Hotel, Kuta, Bali. At any given time, I would work with him again on projects and can highly recommend his company MusicGuruz to any place seeking the perfect solution for their music.



**Ingo Graf, Director of Food & Beverages, Aryaduta Hotel**

For the 7 years that we work with MusicGuruz. I'm very satisfied, very good customer service, prompt action on comments and needs for music playlist and content. The music is very conceptualised and aligned with each areas and day's periods.

**Giordano Faggioli, Hotel Manager at AYANA Resort & Spa, BALI**





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Call Us for One Month  
**FREE TRIAL!!**

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